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April 1, 2011

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Japan Earthquake

NVE distributors in Japan report everyone safe following the devastating ke and tsunami earthqua They continue their work despite power shortages, traffic jam and long commutes. Contributions to relief efforts can be made to the American Red Cros

Earth Day April 22

With Earth Day coming up, a reminder that virtually all NVE sensors nd is and isolators are available in REACH. RoHS, and WEEE-compliant lead-free packages.

Most parts are also available in tin-lead versions for customer who don't have environmental constra and need tin-lead reliability or solde . erability.

RoHS

ound Music



Trans Gone Wild" by The Network is background music

See the April 1 story at right for more background on the background music

Isor Isolator NEWS Electrifying News From NV

Sensor

Editor's Note: We've updated the newsletter format to be more MS-Outlook friendly with more compatible images. Reader comments are always welcome.

NVE's Musical Influence Grows

April 1—Nestled in bucolic Eden Prairie, Minn., NVE Corporation is an unlikely spot for arguably one of the strongest influences in popular music.

But savvy bands and agents know that a spot on NVE's telephone system background music can thrust acts into the spotlight almost overnight, and the <u>aditorial office</u> of NVE's acclaimed Sensor and Isolator News is deluged with d



Music industry insiders credit NVE's use of "Transistors Gone Wild" and "Supermodel Robots" by The Network with popularizing the band. The Network is widely believed to be a project of Greenday, although members of Greenday refuse to confirm their participation.

Green Day frontman Billie Joe Armstrong bristled when asked about NVE's role in The Network's success:

"Green Day might have nothing to do with The [expletive] Network, and if we did, we wouldn't have sold out to get on NVE's hold music. Besides, everyone knows NVE makes spintronics, and Transistors Gone Wild is about [expletive] old-fashioned charge-based ele spintronics." ctronics not

For its part, NVE refuses to be drawn into a war of words with Armstrong. The company says it doesn't know if The Network songs were tailored to NVE, noting that spintronics are **like** the same they nerform some of the same the same they nerform some of the same the same transmission of the same set of the same transmission of the same set of the same transmission of the same set of the transis. "Inction sistors gone wild because they perform some of th tions as transistors, only better.

"We don't doubt Mr. Armstrong knows the difference betw charge- and spin-based electronics," an NVE spokesman concluded. s the difference betwe

<NVE Telephone Background Music>

April Fool's Day Application Corner

Foolproof Sensor Circuits

April Fool's day is a good time to think about the jokers who short-circuit sensor outputs or connect power supplies backwards.

The unique NVE DB002-02 IC provides short-circuit protection reverse battery protection, and automatic thermal shutdown a well as signal processing, so sensor systems can be virtually foolproot

Click on our new video for an overview of these handy p



Foolproofing Sensor Circuits

The eight-pin SOIC is designed to work with NVE's AD1xx-Series GMR switch magnetic sensors or any current sourcing or CMOS/TL output sensor element. Some customers even use the IC to ruggedize inductive or photo sensors.

The DB002-02 provides a sourcing or sinking output with up to 300 mA. Integrated transient protection makes the circuit especially useful for driving capacitive or inductive loads. A typical circuit is illustrated below:

Magnetic Switch		DB002-02		
	Vos Source 10 KΩ 100 nF (optional)	Vreg Datay	Voc LED Source Out Sink Out	

The LED is driven with 3 mA when the output is on. Shutdown delay after a short-circuit is set by the 1 nF capacitor. A larger capacitor can be used for a longer delay.

A 10 nF minimum bypass capacitor is recommended between Vcc and ground. Vreg is a regulated 5 voit output provided by the DB002-02 to power the sensor and other components in the assemby, For noisy environments, Vreg can be bypassed with up to a 100 nF capacitor.

<E-mail the Sensor Applications Desk>

<DB002-02 Data Sheet (.pdf)>

